

Community Engagement and Culture

SHARING THE TABLE



The Atlanta Regional Commission's Community Development Department is dedicated to **creating opportunities for ALL community members** from the 11-county region **to practice their civic agency**.

We need more diverse voices at our tables to help decide the future of our neighborhoods, cities, counties, and towns. To truly **amplify these unique perspectives of our region's diverse communities**, we first need to seek out and identify WHO it is we are representing.



Use the 8 demographic questions below for all your public engagement opportunities to help ARC understand which communities we need to invest in to help shape our region. The information helps bring awareness to ARC's leadership on how to improve our outreach efforts to underserved community members.

Category	Question	Answer 1	Answer 2	Answer 3	Answer 4	Answer 5	Answer 6
Age	What is your age?	18-24	25-34	35-44	45-54	55-64	65 or older
Gender	What is your gender identity?	Woman	Man	Transgender	Non-binary	Genderqueer	Gender not listed
Sexual Orientation	What is your sexual orientation?	Heterosexual	Lesbian	Gay	Bisexual	Queer	Sexual orientation not listed
Race	What is your race?	African American or Black	Caucasian or White	Asian/Pacific Islander	American Indian or Alaska Native	Multi-racial	Race not listed
Ethnicity	Do you consider yourself to be Latino/Latina or Hispanic?	Yes	No				
Foreign born	Do you identify as a member of an Immigrant and/or Refugee community?	Yes	No				
Disability Status	Do you identify as a person with a disability?	Yes	No	Prefer not to answer			
Household Income	What is your annual household income?	Less than \$25,000	\$25,001 - \$60,000	\$60,001 - \$120,000	\$120,001 - \$250,000	Over \$250,000	Don't know

PUBLIC MEETINGS AND OPEN HOUSES

- Integrate demographic survey into the meeting/open house structure and activities.
- Provide a physical and virtual (QR code or iPad/ Tablet) sign-in sheet that includes the 8 standard demographic questions.

STAKEHOLDER COMMITTEES, STEERING COMMITTEES, TECHNICAL ADVISORY COMMITTEES, AND FOCUS GROUPS

- Issue brief survey with Demographic Module questions to stakeholder participants at or before their first meeting.

ONLINE SURVEYS

- Include the below eight (8) demographic questions and their responses verbatim in all surveys issued from ARC directly as well as consultants contracted on ARC planning projects/programs.

VIRTUAL PUBLIC MEETINGS

- Gather demographic data in event registration form and in the online presentation using the 8 standard demographic questions.
- Suggested methods: Share a link to the demographic survey in the chat QR code to demographic survey on a slide in the meeting presentation.

WE ARE HERE TO HELP!

For additional ideas about in-person engagement, reach out to our team!

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